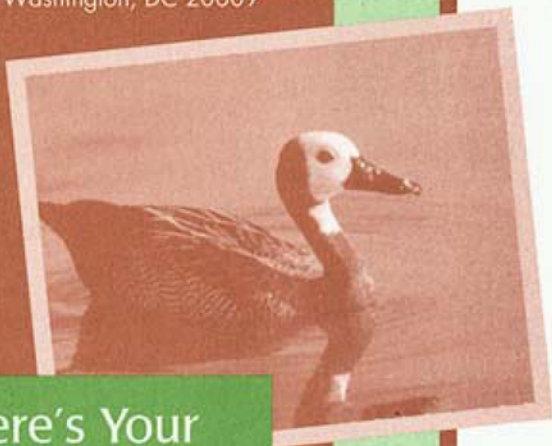




ENVIRONMENTAL
DEFENSE FUND

1875 Connecticut Ave., N.W.
Washington, DC 20009



Here's Your
EDF Action
Network
Starter Kit!

(So Dive
Right in.)

INSIDE: Everything You Need to Make a Difference!



Mr. John Q. Sample, Jr.
123 Main Street
Anytown, US 12345-6789





*As Congress heads back into session, they'll find
Mr. John Q. Sample, Jr. to be a powerful, informed
spokesperson for the environment...*

...who voices concerns at the speed of light!

Capital Office
1875 Connecticut Ave., N.W.
Washington, DC 20009
(202) 387-3500
Fax: 202-234-6049



Mr. John Q. Sample, Jr.
123 Main Street
Anytown, US 12345-6789

Dear John Q. Sample:

The EDF Action Network did pretty well last year. We impressed legislators with our knowledge of the issues...our quick response to environmentally threatening legislation...and our strong, well organized demand for environmental accountability.

But as they say: they ain't seen nothing yet.

Again This Session, the Earth Will be Under Attack...

...as powerful special-interest groups and their determined allies in Congress will attempt to undo every bit of health, safety and public lands protection passed in the past 30 years.

They'll be working fast, speeding proposals through committees...tacking riders onto pending legislation...working at top speed to pass deregulations, permit increased development and drilling in public land, cut EPA and other regulatory funding, freeze Superfund. You name it, they'll try it.

But None of It Will Slip Past the EDF Action Network...

...and our new, state-of-the-art contact system will speed detailed notices to members like you automatically. So you can act quickly and help prevent the environmental destruction that our opponents are determined to pursue.

Look over the Network materials and get ready for your first call. When it comes, you'll find it's now fast and easy to get involved...to make a difference...

...and to defend that which we could never replace.

Thanks for the help!

A handwritten signature in black ink, appearing to read 'William J. Roberts'.

William J. Roberts
Legislative Director

P.S. New members have pledged to act on at least three Action Alerts in the coming year. We hope existing members will do the same!

You Have Pledged to Defend That Which Could Never be Replaced

Inside: [Instructions for Email Contacts...](#)



EDF
ENVIRONMENTAL
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When an Action Alert Arrives, It Means Our World is "Under Attack"

Day after day, in the halls of Congress, there is a battle raging over the future of our environment. A battle that the environmentally conscious, clearly, have been winning.

With hard work, we have achieved many victories. Polluted rivers reclaimed. DDT removed from our ecosystem. Endangered species saved. And yet, recently, our opponents have begun attacking the environment *with greater vigor than ever*.

HERE'S HOW YOU CAN HELP DEFEND THE EARTH...

STEP 1

Be prepared. When we need your help, you will receive an emailed dispatch informing you that an Action Alert has been issued.

The email will contain all the pertinent details of the issue, and will include a sample fax letter for you to review and edit.

STEP 2

Read the Action Alert and the sample letter. When you're comfortable with the facts, choose the Reply to Sender option on your email program.

Photograph by MEDIA/AMX © Aris Multimedia Entertainment, Inc. 1999



STEP 3

Edit the letter only.

You will notice that the sample letter is placed between two markers: <begin fax> and <end fax>.

You must not change these markers in any way...or edit any of the rest of the Action Alert, including the header. If you do, the fax will not go through the system.

STEP 4

Using your own words, develop your own message.

Edit the sample letter until you're happy with its content, then *return to sender*.

Your email message will be converted into a fax and sent directly to Capitol Hill. There will be no charge to you.

Good luck. And, on behalf of all your fellow EDF Action Network members, thank you!

Questions or Problems? Please don't hesitate to call the Network Coordinator at EDF's Capital Office: 202/387-3500. As we continually work to increase the effectiveness of the system, we will be looking forward to your comments and suggestions.

CONGRATULATIONS ON YOUR COMMITMENT TO PROTECTING OUR PRECIOUS ENVIRONMENT!

*W*hen the environment is threatened, you will be the first to know...

And the first to respond.

In Washington, only a strong, organized and powerful response can truly make a difference.

But what a difference it can make!

Why? Because politicians and their staffs know that, behind every constituent who voices strong feelings on an issue, *thousands more are silently sharing the concern...but simply not making the effort to be heard.*

TO THEM, YOUR SINGLE VOICE REPRESENTS THE DEMANDS OF THOUSANDS. Which is why your participation—when you are called upon to respond—is so vital. *And so appreciated.*

And it's also why we've made it very easy for you to have your concerns heard in the halls of Congress...



You are Now a
Card-Carrying Protector
of the Earth, its Wildlife,
and its Natural Resources



HERE IS YOUR EDF ACTION NETWORK MEMBERSHIP CARD

*D*etach the card below and use it when an Action Alert comes your way.

The card features your own unique *personal identification number (PIN)*, which will enable you to connect with the Network.

Please don't share your PIN with anyone, even if they share your interest in protecting the environment; the system is set up to allow only one member per card for each Action Alert.

If you do have friends who would like to join the Network, advise them to contact

the Network Coordinator *at the telephone number on the back of your card*. The Coordinator will be happy to hear from them, and will send each new contact a complete membership kit.

Should you misplace your card and/or forget your PIN, contact EDF's Capital office and a new card and personal identification number will be issued to you.

Thank you for your promise to be involved, to be active and to make a difference.

Use your card with pride, and know that thousands of other concerned citizens are working to help support *your* efforts...and counting on your support of theirs.

Working together, we can make a real difference in the world.



Member
EDF ACTION NETWORK
1996

"PLEGGED TO RESPOND"

NAME AND NETWORK ID

John O. Sample, Jr.
123456

*T*HANK YOU FOR YOUR
STRONG COMMITMENT TO
PROTECTING THE ENVIRONMENT.
YOUR INVOLVEMENT—PAST, PRESENT
AND FUTURE—IS VITALLY NEEDED
AND *VERY MUCH APPRECIATED.*

BUY RECYCLED.

For questions or to sign up additional supporters, the
EDF Action Network Coordinator can be reached at
202/387-3500. E-mail: congress@edf.org

AND SAVE.